

Journal LLC

THE **Vermont** Journal

THE **VERMONT** Journal SHOPPER EDITION

THE **MESSAGE**
OF THE WEEK

2026 Preprint Rates & Distribution

Preprinted inserts will be distributed on either a full run or zoned basis, by the Publisher on behalf of an advertiser, based on the size of the preprinted piece, the number of pages and the weight of the stock used.

A Surcharge May Be Imposed On:

- Larger or heavier preprinted pieces.
- Irregularly shaped preprints that require a higher postal rate or excessive manual handling.
- Final destination on pricing can only be made when a sample of the preprinted piece is reviewed by the publisher.

The preprint cannot excel 12" in depth or 12" in width. Inserts exceeding these measurements must be quarter-folded.

The minimum size for a preprint is 4" x 6" or it may not be inserted.

Zoned Distribution

Minimum 1,000 pieces.

Reservations and Cancellations

Reservations and Cancellations must be made at least 10 Days prior to the scheduled date.

For More Information Contact:
Shawntae Webb at
publisher@vermontjournal.com

The following rates pertain to preprints of not more than 48 tabloid pages, printed on newsprint.

	Open Rate	2-12T	13-25T	26-39T	40T+
Single Sheet	\$65/m	\$60/m	\$55/m	\$55/m	\$45/m
Up to 12 Tab Pgs	\$70/m	\$65/m	\$60/m	\$55/m	\$50/m
Up to 24 Tab Pgs	\$75/m	\$70/m	\$65/m	\$60/m	\$55/m
Up to 32 Tab Pgs	\$80/m	\$75/m	\$70/m	\$65/m	\$60/m
Up to 48 Tab Pgs	\$85/m	\$80/m	\$75/m	\$70/m	\$65/m

Over 48 Tab Pages please contact the newspaper for pricing.

Dropped Distribution \$45/m

The Vermont Journal Editions	1,500 pieces
The Message for the Week	5,000 pieces

Delivery Deadlines

Preprinted inserts must be delivered 10 days prior to scheduled insertion. Freight-prepaid, on skids, between 8AM and 4PM Monday through Friday to:

Denton Publications
14 Hand Ave
Elizabethtown, NY 12932