

THE Vermont Journal **THE SHOPPER**

802-228-3600 | www.VermontJournal.com | ads@VermontJournal.com

Website Advertising

The screenshot shows the homepage of THE Vermont Journal THE SHOPPER. At the top, there is a navigation bar with links for News, Arts & Entertainment, Featured, Sports, Calendar, Classifieds, Shop, Dining, Services, and Discover. Below the navigation bar is a large featured image of a white dog with a red bandana, accompanied by several headlines: "Prices going up for first-class and priority mail", "Rebecca Holtz singing at Popolo's", "Dawn and Indigo - Pet of the Week", "Community Art Garden brings festive glow to Chester", and "Think expansively!".

Below the featured image is a "recent news" section with the following articles:

- State Board approves Taconic and Green merger proposal** (December 30, 2016)
- Dear Editor, snow sports instructors fair wage** (Adam Soym Wilder, W. December 30, 2016)
- Dear Editor, Flannel with Flair** (December 30, 2016)
- A few pet-friendly winter tips** (December 30, 2016)
- Springfield girls turn back Twin Valley** (December 29, 2016)

There are also several advertisements on the page:

- Benson's Chevrolet, Inc.** advertisement for the Ludlow location, featuring a "Find HUGE Savings this Holiday Season" banner.
- Current weather** for Ludlow, VT: 33° SNOW, Wind WNW 4-11MPH, Humidity 47%.
- On the Snow Report** table showing snow conditions at Okemo Mountain Resort, Saugbush, and Green Mountain.
- Upcoming events** including Comic Jam, Bone Builder class, and Pop up exhibit.
- Legal notices** from Blue Flame Propane Servicer, Town of Andover, Highway Dept., and various towns in Ludlow.
- Square Ad** for The Seaside Pie Company, featuring images of pies and the text "Satisfy your Cravings in 2017".

Leader Board Ad

Top of Website
\$120/week
Half Off when you run in print!

Double Header Ad

Top of Sidebar
\$70/week
Half Off when you run in print!

Square Ad

Within Sidebar
\$60/week
Half Off when you run in print!