

2022 Rate Card

RATES

Open Rate	\$18.00
Nonprofit	\$13.00
Legal Rate	\$15.00
National Rate	\$23.00

COLOR RATES

Black & White	\$18/column inch
Full Process Color	
\$4 per column inch up to 60 column inches	
\$3 per column inch up to 120 column inches	

ADD AN ADDITIONAL EDITION FOR \$5/COLUMN INCH

SUBSCRIPTION

Yearly Subscription (52 papers)	\$95.00
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REGULAR DISPLAY ADS

- 1 Column = 1.7361" wide
- 2 Columns = 3.6389" wide
- 3 Columns = 5.5417" wide
- 4 Columns = 7.4444" wide
- 5 Columns = 19.3472" wide
- 6 Columns = 11.25" wide

LEGALS, AUTO, REAL ESTATE

- 1 Column = 1.4643" wide
- 2 Columns = 3.0952" wide
- 3 Columns = 4.7262" wide
- 4 Columns = 6.3571" wide
- 5 Columns = 7.9881" wide
- 6 Columns = 9.619" wide
- 7 Columns = 11.25" wide

FREQUENCY RATES

TIMES PER EDITION x # OF WEEKS	RATE
1T X 52W	\$14.50
2T X 52W	\$14.00
1T X 26W	\$15.50
2T X 26W	\$15.00
1T X 13W	\$16.50
2T X 13W	\$16.00

YEARLY BULK ADVERTISING CONTRACT

# COLUMN INCHES	RATE
100	\$16.50
250	\$16.00
500	\$15.50
1,000	\$14.50
1,500	\$14.00
3,000	\$13.50

CONTACT FOR ADVERTISING

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CONTACT FOR EDITORIAL

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