

# THE Vermont Journal **THE SHOPPER**

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## Website Advertising

The screenshot shows the website layout with the following elements:

- Header:** Vermont Journal THE SHOPPER logo and navigation menu (News, Arts & Entertainment, Featured, Sports, Calendar, Classifieds, Shop, Dining, Services, Discover).
- Hero Section:** A large image of a dog with a red bandana. Text overlays include: "Prices going up for first-class and priority mail", "Rebecca Holtz singing at Popolo's", "Dawn and Indigo - Pet of the Week", "Community Art Garden brings festive glow to Chester", and "Think expansively!".
- Recent News:**
  - State Board approves Taconic and Green merger proposal** (December 30, 2016)
  - Dear Editor, snow sports instructors fair wage** (Adam Szym Wilder, W. December 30, 2016)
  - Dear Editor, Flannel with Flair** (December 30, 2016)
  - A few pet-friendly winter tips** (December 30, 2016)
  - Springfield girls turn back Twin Valley** (December 29, 2016)
- Advertisements:**
  - Benson's Chevrolet, Inc.** (Find HUGE Savings this Holiday Season)
  - Current Weather:** Ludlow, VT: 33° SNOW, Wind: WNW 4-11MPH, Humidity: 47%.
  - On the Snow Report:**

	Lifts	Snow Depth	Snowfall
<b>Okemo Mountain Resort</b>	26 / 20	34"	12" (12/30)
<b>Saunterbush</b>	13 / 16	36"	6" (12/30)
<b>Green Mountain</b>	46 / 44	90"	2" (11/28)
  - Upcoming Events:**
    - Comic Jam (December 30 @ 8:00 am)
    - Bone Builder class (December 30 @ 10:00 am)
    - Pop up exhibit - The Bill of Rights and You (December 30 @ 10:00 am)
    - The Bill of Rights and You - Chester exhibit (December 30 @ 10:00 am)
  - Legal Notices:**
    - Blue Flame, Propane Servicer
    - Town of Andover, Highway Dept.
    - Town of Ludlow, Notice of Solo Alimena
    - Town of Ludlow, Notice of Solo Alimena
    - Town of Ludlow, Notice of Solo Buens
  - Other:** "LIKE US ON FACEBOOK!" and "The Seaside Pie Company" (Settle your Christmas in 2017).

### Leader Board Ad

Top of Website  
\$120/week  
*Half Off when you run in print!*

### Double Header Ad

Top of Sidebar  
\$70/week  
*Half Off when you run in print!*

### Square Ad

Within Sidebar  
\$60/week  
*Half Off when you run in print!*