

2018 Rate Card

RATES

PER COLUMN INCH

Open Rate \$17.50

YEARLY BULK

ADVERTISING CONTRACT

# COLUMN INCHES	COST
100	\$16.00
250	\$15.50
500	\$15.00
1,000	\$14.00
1,500	\$13.50
3,000	\$13.00
Non-Profit	\$12.00

COLOR RATES

Black or 1 Color \$60
 Full Process Color
 \$4 per column inch up to 63”
 \$3 per column inch up to 126”

FREQUENCY RATES

TIMES/EDITION X # OF WEEKS	COST
1T X 52.	\$13.50
2T X 52.	\$14.00
1T X 26.	\$15.00
2T X 26.	\$13.00
1T X 13.	\$15.50
2T X 13.	\$13.50
Legal Rate	\$14.50
National Rate	\$22.00

REGULAR DISPLAY ADS

- 1 Column = 2.025” wide
- 2 Columns = 4.2195” wide
- 3 Columns = 6.4139” wide
- 4 Columns = 8.6083” wide
- 5 Columns = 10.8028” wide
- 6 Columns = 12.9972” wide

LEGALS, AUTO, REAL ESTATE

- 1 Column = 1.714” wide
- 2 Columns = 3.595” wide
- 3 Columns = 5.476” wide
- 4 Columns = 7.357” wide
- 5 Columns = 9.238” wide
- 6 Columns = 11.119” wide
- 7 Columns = 12.9972” wide

**ADD AN ADDITIONAL EDITION
FOR \$5.00 PER COLUMN INCH**

CONTACT FOR ADVERTISING

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