

## Website Advertising

The screenshot shows the Vermont Journal website homepage. At the top, there is a navigation bar with links for News, Arts & Entertainment, Featured, Sports, Calendar, Classifieds, Shop, Dine, Services, and Discover. Below the navigation bar, there is a large featured image of a white dog with a red bow, accompanied by several article teasers: "Prices going up for first-class and priority mail", "Rebecca Holtz singing at Popolo's", "Dawn and Indigo - Pet of the Week", "Community Art Garden brings festive glow to Chester", and "Think expansively!".

Below the featured image, there is a "recent news" section with the article "State Board approves Taconic and Green merger proposal" dated December 30, 2016. To the right of this article is an advertisement for "BENSON'S CHEVROLET, INC." with contact information and a holiday promotion.

Below the recent news, there is a "current weather" section for Ludlow, VT, showing a snow forecast with a temperature of 33°F, wind from the west-northwest at 4.1 MPH, and 47% humidity. Below the weather is a "SNOW REPORT" table:

	Lifts	Snow Depth	Snowfall
<b>Okemo Mountain Resort</b>	20 / 20	34"	12" (12/30)
<b>Sugarbush</b>	13 / 16	36"	6" (12/30)
<b>Stowe Mountain</b>	44 / 44	50"	4" (12/30)

Below the snow report, there are two columns of "upcoming events" and "legal notices". The upcoming events include a Comic Jam, a Bone Builder class, a Pop up exhibit, and a Bill of Rights exhibit. The legal notices include notices from Blue Flame Propane, Town of Andover, and Town of Ludlow.

At the bottom of the page, there are two more advertisements: one for "VERMONT BREAD & CHEESE COMPANY" with a "LIKE US ON FACEBOOK!" call to action, and another for "The Southern Pie Company" with a "Satisfy your Cravings in 2017" message.

**Leader Board Ad**  
Top of Website  
\$100/week

**Double Header Ad**  
Top of Sidebar  
\$60/week

**Square Ad**  
Within Sidebar  
\$50/week

## Website Display Ad Frequency Rates

### Leaderboard Ad Top of Website

1 Week - \$100/Week  
13 Weeks - \$95/Week  
26 Weeks - \$90/Week  
52 Weeks - \$85/Week

### Double Header Ad Top of Sidebar

1 Week - \$60/Week  
13 Weeks - \$55/Week  
26 Weeks - \$50/Week  
52 Weeks - \$45/Week

### Square Ad Within the Sidebar

1 Week - \$50/Week  
13 Weeks - \$45/Week  
26 Weeks - \$40/Week  
52 Weeks - \$35/Week

## Eat & Stay Guide

### Eat & Stay Website Listing

Navigate to our Eat & Stay Guide and find your hospitality business on our list!

Contact us to add your Website Link on our Eat & Stay Guide today!

#### Eat & Stay Web Link

\$130 / 3 Months  
\$240 / 6 Months  
\$400 / 12 Months

Contact Us About Us Submission Guidelines Add Your Event Submit Classifieds

THE Vermont Journal THE SHOPPER

Great Falls Regional Chamber of Commerce Bridging 14 Communities in Vermont & New Hampshire

Home News Arts & Entertainment Featured Sports Calendar Classifieds Eat & Stay

#### Area Guide

**371 Restaurant and Pizzeria**  
371 River Street  
Springfield, VT  
1-802-886-8300

371 Restaurant is known for its tasty eats and inexpensive food and beverage prices. Located in Springfield, 371 Restaurant's pizza features fresh dough and ingredients. Score low-fat and gluten-free eats here as well! Love the food at this pizzeria but don't ... [Continued](#)

**56 Main Street Restaurant**  
56 Main Street  
Springfield, VT  
802-885-6987  
<http://www.fiftysixmainstreet.com/index.html>

56 Main Street Restaurant is a cozy, comfortable dining room. Their menu offers something for everyone from traditional American cuisine to a touch of Mexican and Italian fare. The perfect gathering place for friends and family to enjoy a tasty lunch or relaxing ... [Continued](#)