

2018 Rate Card

RATES

PER COLUMN INCH

Open Rate \$17.50

YEARLY BULK

ADVERTISING CONTRACT

# COLUMN INCHES	COST
100	\$16.00
250	\$15.50
500	\$15.00
1,000	\$14.00
1,500	\$13.50
3,000	\$13.00
Non-Profit	\$12.00

COLOR RATES

Black or 1 Color \$60
 Full Process Color
 \$4 per column inch up to 63”
 \$3 per column inch up to 126”

FREQUENCY RATES

TIMES/EDITION X # OF WEEKS	COST
1T X 52.	\$13.50
2T X 52.	\$14.00
1T X 26.	\$15.00
2T X 26.	\$13.00
1T X 13.	\$15.50
2T X 13.	\$13.50
Legal Rate	\$14.50
National Rate	\$22.00

COLUMNS

- 1 Col. Inch = 2.025”
- 2 Col. Inch = 4.2195”
- 3 Col. Inch = 6.4139”
- 4 Col. Inch = 8.6083”
- 5 Col. Inch = 10.8028”
- 6 Col. Inch = 12.9972”
- Full Page Ad =
12.9972” x 21”

**ADD AN ADDITIONAL EDITION
FOR \$5.00 PER COLUMN INCH**

CONTACT FOR ADVERTISING

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